



IAPSC 2027 SPONSORSHIP PROSPECTUS

Amplify your brand at the 42nd Annual IAPSC Conference in St. Louis, MO!

The International Association of Professional Security Consultants (IAPSC) is a respected nonprofit and a leading authority in security consulting. Our conference draws over 100 professionals annually, featuring 8 hours of sponsor networking, 17+ hours of education, and dedicated sponsor spotlight sessions - offering an ideal platform to showcase your products and expertise.

Why sponsor IAPSC?

- **Access to Experts:** Connect with top security consultants across management, physical security, and electronic systems design.
- **Trusted Environment:** Benefit from unbiased recommendations by independent consultants, enhancing your brand's credibility.
- **Networking:** Engage with a strong network of influential industry professionals for partnerships and growth.
- **Visibility:** Position your brand as a committed leader in security consulting excellence.
- **Education:** Help educate consultants on emerging technologies, strengthening your role as an industry innovator.

Sponsoring IAPSC aligns your company with industry leaders, expands your network, and supports the advancement of security consultancy standards.

If interested in participating in this year's conference, please contact us at events@iapsc.org

Sponsorship Cancellation Policy

Sponsorship commitments are considered final upon confirmation. In the event of cancellation, refunds or credits will be considered on a case-by-case basis and are not guaranteed. Cancellations received within 30 days of the conference are generally non-refundable due to financial commitments and deliverables already in progress. The association reserves the right to determine any exceptions based on individual circumstances.

TIERED SPONSOR BENEFITS

	Diamond	Platinum	Gold	Silver
Investment	\$10,000	\$6,000	\$5,000	\$4,000
Annual Conference Benefits				
Exhibit Table Includes power, Wi-Fi, a 6' table, and 2 chairs. <i>Table placement will be assigned based on sponsorship tier, with priority given to higher-tier sponsors.</i>	✓	✓	✓	✓
Additional Partner Representatives Add one representative from a partner company to share your exhibit space with full conference access. Branded and non-branded options available. <i>*See pricing details on the next page.</i>	✓	✓	✓	✓
Complementary Registration Access to all conference functions, including receptions, meals, and breaks.	3	2	2	1
Logo Recognition in Conference Materials Featured in conference materials, digital promotions, and event signage.	✓	✓	✓	✓
Promotional Items in Delegate Bags Include promotional items in delegate bags for maximum visibility.	2	2	1	1
Dedicated Sponsor Networking Extended breaks, breakfasts, and sponsor receptions are designed to foster relaxed, meaningful engagement between sponsors and attendees.	✓	✓	✓	✓
Conference Attendee Contact List* Receive attendee details to support personalized outreach and meeting planning - based on your sponsorship tier. • Segmented List: Contact details and areas of interest • General List: Contact details only <i>*List to be sent 2-weeks in advance and 1-week post conference.</i>	Segmented List	Segmented List	General List	
Speaking Opportunity in Program Scheduled during the program.	20 min	10 min		
Half Page Ad in Program Recommended 7.5" x 4.5" JPEG or PNG format.	✓	✓		
Conference Dinner Title Sponsorship Exclusive title sponsor with a brief speaking opportunity at the conference dinner.	✓			
Present this Year's Conference Award Opportunity to present the year's conference award, highlighting your brand's support.	✓			

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Additional Partner Representatives

Opportunity to register additional business partner reps who will have full access to all conference functions, including attendee receptions, breakfasts, lunches, and refreshment breaks.

Limited to one partner per exhibit table.

Branded - \$2,500

- Partner shares the primary sponsor's exhibit table and may conduct demonstrations only at that table during exhibit hours.
- Primary sponsor and partner company receive **co-branded recognition** within the standard sponsor footprint (combined logo placement).
- Partner company receives **limited recognition** in the conference program.

Non-Branded - \$1,500

- Partner shares the primary sponsor's exhibit table and may conduct demonstrations only at that table during exhibit hours.
- Partner company will not be recognized in the conference program, conference materials, or presentations.

IN CONFERENCE OPPORTUNITIES

Looking to expand your annual partnership or get more involved in IAPSC 2027? Our tailored sponsorship opportunities are designed to boost brand visibility, foster engagement with attendees, and position your organization as a dedicated supporter of the security consulting community.

These opportunities are limited and offered on a first-come, first-served basis.

Conference Break- \$1,500

4 Opportunities Available

- Prominent name recognition as the provider of the midday energy boost
- Visibility on event materials
- Sponsor acknowledgments in scripts

App Sponsor - \$2,500

Exclusive Opportunity

- Logo displayed on every page of the Conference App
- Customizable contact information, text, and brochure attachments
- Prominent name recognition on event collateral and within the app

Breakfast Sponsor - \$2,500

2 Opportunities Available

- Logo recognition on reception signage
- Opportunity to deliver brief welcome remarks
- Prominent name recognition in association with the session in the Conference App

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Lunch Sponsor - \$2,500

2 Opportunities Available

- Logo recognition on reception signage
- Opportunity to deliver brief welcome remarks
- Prominent name recognition in association with the session in the Conference App

Reception Bar Participant - \$3,500

2 Opportunities Available

- Logo recognition on reception signage
- Opportunity to deliver brief welcome remarks (up to 5 minutes)
- Prominent name recognition across event collateral and our official app

Pre-Conference Sponsor Package - \$4,000

Exclusive Opportunity

- Access for your representatives to attend the entire pre-conference session
- Dedicated exhibit table (6' table) with 2 chairs, power, and wi-fi for the full duration of the session
- Exclusive access to a focused audience aligned with the session topic, ensuring meaningful conversations and networking opportunities
- Recognition as the pre-conference sponsor in all related event materials and signage
- Opportunity to distribute promotional materials to attendees at the session

Reception Desk Sponsor - \$5,000

Exclusive Opportunity

- Prominent logo display at reception area
- Exclusive recognition in event collateral and official app
- Direct engagement with conference attendees with onsite representation

DISPLAY YOUR BRAND

We're excited to offer exclusive branded opportunities that pair your organization with this next chapter in our association's story. These high-visibility sponsorships are designed to amplify your presence onsite and highlight your commitment to the security consulting community.

NOTE: Branded Sponsorship opportunities include production, branding, and the associated sponsorship fee, providing attendees with a valuable resource while showcasing your support for the security consulting industry.

Lanyard Participant - \$1,500

- Stand out as a key supporter by providing lanyards at the annual conference
- Prominent visibility throughout the event
- Showcases commitment to advancing security consultancy standards

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Bag Participant - \$2,000

- Corporate logo featured on attendee padfolios alongside the IAPSC logo
- Room for an extra piece of collateral
- Special thank you in our opening or closing address

Polo Participant - \$2,000

- Corporate logo prominently displayed on attendee polo shirts alongside the IAPSC logo
- Enhances brand visibility throughout the entire conference
- Special thank you in our opening or closing address

Padfolio Participant - \$2,000

- Corporate logo showcased alongside the IAPSC logo on padfolios
- Opportunity to insert one extra collateral piece
- Special thank you in our opening or closing address

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