

## IAPSC Conference Supporter Prospectus

#### Amplify your brand at the 41st Annual IAPSC Conference in Chandler, Arizona!

The International Association of Professional Security Consultants (IAPSC) is a respected nonprofit and a leading authority in security consulting. Our conference draws over 90 professionals annually, featuring 8 hours of sponsor networking, 17+ hours of education, and dedicated sponsor spotlight sessions — offering an ideal platform to showcase your products and expertise.

#### Why sponsor IAPSC?

- Access to Experts: Connect with top security consultants across management, physical security, and electronic systems design.
- **Trusted Environment:** Benefit from unbiased recommendations by independent consultants, enhancing your brand's credibility.
- **Networking:** Engage with a strong network of influential industry professionals for partnerships and growth.
- **Visibility:** Position your brand as a committed leader in security consulting excellence.
- **Education:** Help educate consultants on emerging technologies, strengthening your role as an industry innovator.

Sponsoring IAPSC aligns your company with industry leaders, expands your network, and supports the advancement of security consultancy standards.

### TIERED SPONSOR BENEFITS

	Diamond	Platinum	Gold	Silver
Investment	\$10,000	\$6,000	\$5,000	\$4,000
Annual Conference Benefits				
<b>Complementary Registration</b> Access to all conference functions, including receptions, meals, and breaks.	3	2	2	1
<b>Exhibit Table</b> Includes power, Wi-Fi, a 6' table, and 2 chairs. Table placement will be assigned based on sponsorship tier, with priority given to higher-tier sponsors.	~	~	~	~
<b>Logo Recognition in Conference Materials</b> Featured in conference materials, digital promotions, and event signage.	>	~	~	~
Promotional Items in Delegate Bags Include promotional items in delegate bags for maximum visibility.	2	2	1	1
<b>Dedicated Sponsor Networking</b> Extended breaks, breakfasts, and sponsor receptions are designed to foster relaxed, meaningful engagement between sponsors and attendees.	~	~	~	~
Conference Attendee Contact List* Receive attendee details to support personalized outreach and meeting planning - based on your sponsorship tier. • Segmented List: Contact details and areas of interest • General List: Contact details only *List to be sent 2-weeks in advance and 1-week post conference.	Segmented List	Segmented List	General List	
Additional Sponsor Representatives* Opportunity to register additional sponsor reps who will have full access to all conference functions, including attendee receptions, breakfasts, lunches, and refreshment breaks. *Each additional representative may be registered for \$400.	~	~	~	
Speaking Opportunity in Program Scheduled during the program.	20 min	10 min		
Half Page Ad in Program Recommended 7.5" x 4.5" JPEG or PNG format.	~	~		
<b>Conference Dinner Title Sponsorship</b> Exclusive title sponsor with a brief speaking opportunity at the conference dinner.	$\checkmark$			
Present this Year's Conference Award Opportunity to present the year's conference award, highlighting your brand's support.	~			

# ADDITIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Looking to expand your annual partnership or get more involved in the 41st Annual IAPSC Conference? Our tailored sponsorship opportunities are designed to boost brand visibility, foster engagement with attendees, and position your organization as a dedicated supporter of the security consulting community.

These opportunities are limited and offered on a first-come, first-served basis.

#### CONFERENCE BREAK-\$1,500

#### 4 Opportunities Available

- Prominent name recognition as the provider of the midday energy boost
- Visibility on event materials
- Sponsor acknowledgments in scripts

#### APP SPONSOR - \$2,500

#### Exclusive Opportunity

- Logo displayed on every page of the Conference App
- Customizable contact information, text, and brochure attachments
- Prominent name recognition on event collateral and within the app

#### BREAKFAST SPONSOR - \$2,500

#### 2 Opportunities Available

- Logo recognition on reception signage
- Opportunity to deliver brief welcome remarks
- Prominent name recognition in association with the session in the Conference App

### LUNCH SPONSOR - \$2,500

#### 2 Opportunities Available

- Logo recognition on reception signage
- Opportunity to deliver brief welcome remarks
- Prominent name recognition in association with the session in the Conference App

#### RECEPTION BAR PARTICIPANT - \$3,500

#### 2 Opportunities Available

- Logo recognition on reception signage
- Opportunity to deliver brief welcome remarks (up to 5 minutes)
- Prominent name recognition across event collateral and our official app

#### PRE-CONFERENCE SPONSOR PACKAGE - \$4,000

#### Exclusive Opportunity

- Access for your representatives to attend the entire pre-conference session
- Dedicated exhibit table (6' table) with 2 chairs, power, and wi-fi for the full duration of the session
- Exclusive access to a focused audience aligned with the session topic, ensuring meaningful conversations and networking opportunities

If interested in participating in this year's conference, please contact us at events@iapsc.org

- Recognition as the pre-conference sponsor in all related event materials and signage
- Opportunity to distribute promotional materials to attendees at the session

#### RECEPTION DESK SPONSOR - \$5,000

#### Exclusive Opportunity

- Prominent logo display at reception area
- Exclusive recognition in event collateral and official app
- Direct engagement with conference attendees with onsite representation

## Display Your Brand with the New IAPSC Logo

With the launch of our newly refreshed IAPSC logo, we're excited to offer exclusive branded opportunities that pair your organization with this next chapter in our association's story. These high-visibility sponsorships are designed to amplify your presence onsite and highlight your commitment to the security consulting community.

#### LANYARD PARTICIPANT - \$1,500\*

- Stand out as a key supporter by providing lanyards at the annual conference
- Prominent visibility throughout the event
- Showcases commitment to advancing security consultancy standards

#### BAG PARTICIPANT - \$2,000\*

- Corporate logo featured on attendee padfolios alongside the IAPSC logo
- Room for an extra piece of collateral
- Special thank you in our opening or closing address

#### POLO PARTICIPANT - \$2,000\*

- Corporate logo prominently displayed on attendee polo shirts alongside the IAPSC logo
- Enhances brand visibility throughout the entire conference
- Special thank you in our opening or closing address

#### PADFOLIO PARTICIPANT - \$2,000\*

- Corporate logo showcased alongside IAPSC on padfolios
- Opportunity to insert one extra collateral piece
- Special thank you in our opening or closing address

\* Sponsorship includes both production and branding of the item, as well as the associated sponsorship fee. Your investment provides attendees with a valuable resource while showcasing your support for the advancement of the security consulting industry.

**Looking for something else?** We're happy to tailor a unique opportunity that aligns with your brand strategy. Contact us at <u>events@iapsc.org</u> to create a customized sponsorship experience.