

2018 ANNUAL CONFERENCE SPONSORSHIP LEVELS

The IAPSC Annual Conference will be held April 29 - May 1, 2018 at the Kona Kai Resort in San Diego, CA

Bag Sponsor — \$1,500

- Corporate logo imprinted on attendee bags along with IAPSC logo
- Opportunity to include up to 2 promotional items in the conference bags

Polo Sponsor — \$2,000

- Corporate logo imprinted on attendee polo shirt, along with IAPSC Logo
- Name recognition in conference materials and signage

Sunday Bar Sponsor — \$2,500

- Logo recognition on bar top signage
- Opportunity to make brief welcome comments (no more than 5 mins.)
- Up to 2 guest passes for the Reception
- Custom printed cocktail napkins with organization logo
- Name recognition in conference materials and signage

Monday Bar Sponsor — \$2,500

- Logo recognition on bar top signage
- Opportunity to make brief welcome comments (no more than 5 mins.)
- Up to 2 guest passes for the Reception
- Custom printed cocktail napkins with organization logo
- Name recognition in conference materials and signage

New Members' Dinner — \$1,500

- Name recognition in conference materials and signage
- Up to 1 guest to attend dinner with New Members

On-site Program Advertisement Option

- Full-page Advertisement — \$1000
- Half-page Advertisement — \$500
- Advertisement sponsors will receive a copy of the conference attendee list and the opportunity to place up to one (1) piece of marketing in the conference bags

The on-site program book is distributed electronically, unless a printed copy is purchased.

BECOMING A SPONSOR

IAPSC members are a unique group of security consultants who are not affiliated with any product or service they may recommend, so that the services they render are in the best interests of the client. Because of this independence, IAPSC members are a highly sought-after source of recommendations on important purchasing decisions by major companies, organizations, and agencies. Becoming a sponsor of the IAPSC represents an opportunity to reach this influential group of experienced, decision-makers who seek quality solutions and state of the art education to best serve their clients.

ELIGIBILITY

Sponsors are defined as individuals or companies that provide a service or product of interest to the security consulting professional. The purpose of sponsoring the IAPSC is to educate security consultants on services and products, including new technologies and methodologies. Potential sponsors are not eligible to register as "conference attendees" to the Annual Conference in lieu of participating as a sponsor.

APPROVAL PROCESS

The IAPSC strives to ensure that it presents its members with unbiased access to best-in-class service providers, vendors, and manufacturers within the security industry. The Chair of the IAPSC Technical Standards Committee, in consultation with other members of the committee, is responsible for reviewing and approving companies or individuals interested in IAPSC sponsorship.

Becoming a sponsor is on a first-come, first-served basis, upon approval. Past participation may be used as a factor in the approval process if there are more potential sponsors/exhibitors than spots available in a particular product/service vendor category. If approved, there is a 30-day period in which to respond. Failure to respond within that period may result in losing the opportunity to participate.

To submit your completed application or for further information, contact the IAPSC.



INTERNATIONAL
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CONSULTANTS

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2018 SPONSORSHIP



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Leading Security Professionals Networking Visibility Business Opportunities

Why become an IAPSC Sponsor?

...because a partnership with the International Association of Professional Security Consultants (IAPSC) is your opportunity to introduce your organization to one of the most well-respected security associations in the world! Our members have the capacity to influence millions in security spending. A partnership with the IAPSC is your opportunity to connect with best-in-class security consultants in a variety of specialties.

Annual Sponsorship

The IAPSC Annual Sponsorship model offers our sponsoring partners year-round exposure and networking with our consultant members. Among the benefits available are:

- 15 minute presentation to a dedicated audience of consultants at the 2018 annual conference in San Diego, CA
- An exhibit table at the 2018 annual conference in San Diego, CA
- A feature in the IAPSC e-News
- An invitation to exclusive IAPSC member-only events
- Access to the IAPSC membership directory
- A chance to include company case studies, white papers or articles on the IAPSC members-only resource page

We invite you review the levels of participation outlined, but don't delay! Sponsorship options that include an exhibit table or attendance at the annual conference are limited. Contact us today to confirm your sponsorship and reserve your space!

ANNUAL SPONSORSHIP LEVELS

Sponsorships are valid for the 2018 calendar year.

Annual conference participation included in select sponsorships is applicable to the 2018 Annual Conference in San Diego, CA.

	PLATINUM - \$5,000	GOLD - \$4,000	SILVER - \$3,000	BRONZE - \$2,000
Annual Conference Participation (San Diego, CA)	<ul style="list-style-type: none"> • One (1) 6' table exhibit space including electrical and WiFi access • Two (2) attendee registrations • 15-minute presentation at the beginning of a conference session and/or invitation to participate on a session panel* • Opportunity to include up to 2 promotional items in attendee bags • Pre and Post-conference attendee contact list • Logo recognition in conference onsite program (distributed electronically) & marketing collateral • (1) ½ page ad in the conference onsite program 	<ul style="list-style-type: none"> • One (1) 6' table exhibit space including electrical and WiFi access • Two (2) attendee registrations • Opportunity to include up to 2 promotional items in attendee bags • Pre and Post-conference attendee contact list • Logo recognition in conference onsite program (distributed electronically) & marketing collateral 	<ul style="list-style-type: none"> • One (1) 6' table exhibit space including electrical and WiFi access • One (1) attendee registration • Opportunity to include one (1) promotional item in attendee bags • Pre and Post-conference attendee contact list • Name recognition in conference onsite program (distributed electronically) & marketing collateral 	<ul style="list-style-type: none"> • One (1) attendee registration • Opportunity to include one (1) promotional item in attendee bags • Pre and Post-conference attendee contact list • Name recognition in conference onsite program (distributed electronically) & marketing collateral
eNewsletter Presence (approx. distribution 2,000+)	<ul style="list-style-type: none"> • Three (3) features during the year with website/logo link and short blurb • Conference sponsorship recognition in at least three (3) issues 	<ul style="list-style-type: none"> • Two (2) features during the year with website/logo link and short blurb • Conference sponsorship recognition in at least two (2) issues 	<ul style="list-style-type: none"> • One (1) feature during the year with website/logo link and short blurb • Conference sponsorship recognition in at least one (1) issue 	<ul style="list-style-type: none"> • Conference sponsorship recognition in at least one (1) issue
Access to IAPSC Membership**	<ul style="list-style-type: none"> • Access to the full membership list twice (2x) per year (Spring/Fall) • Invitation for two (2) representatives to attend the IAPSC reception at ASIS 2018 	<ul style="list-style-type: none"> • Access to the full membership list twice (2x) per year (Spring/Fall) • Invitation for one (1) representative to attend the IAPSC reception at ASIS 2018 	<ul style="list-style-type: none"> • Access to the full membership list twice (2x) per year (Spring/Fall) 	<ul style="list-style-type: none"> • Access to the full membership list once (1) per year (Spring/Fall)
Website Presence	<ul style="list-style-type: none"> • Direct link to your organization's website and/or A&E resource page from IAPSC members-only section • Opportunity to include a link or download to organization white papers from the IAPSC members-only resource library 	<ul style="list-style-type: none"> • Direct link to your organization's website and/or A&E resource page from IAPSC members-only section • Opportunity to include a link or download to organization white papers from the IAPSC members-only resource library 	<ul style="list-style-type: none"> • Direct link to your organization's website and/or A&E resource page from IAPSC members-only section 	<ul style="list-style-type: none"> • Direct link to your organization's website and/or A&E resource page from IAPSC members-only section
SIG Participation	<ul style="list-style-type: none"> • Invitation for one (1) representative to attend up to four (4) Security Interest Group Conference Calls • Verbal recognition on the call as an IAPSC Annual Sponsor 	<ul style="list-style-type: none"> • Invitation for one (1) representative to attend up to two (2) Security Interest Group Conference Calls • Verbal recognition on the call as an IAPSC Annual Sponsor 	<ul style="list-style-type: none"> • Invitation for one (1) representative to attend a (1) Security Interest Group Conference Call • Verbal recognition on the call as an IAPSC Annual Sponsor 	

*Invitation to sit on a session panel is at the discretion of the Annual Conference Planning Committee and is not guaranteed. Opportunities may or may not be available depending on the structure of the conference schedule.

**IAPSC Member Directories will not include members who have chosen to opt-out of lists distributed to sponsors.