



IAPSC Conference Supporter Prospectus

Amplify your brand's influence at the anticipated IAPSC 40th Annual Conference in San Diego, California!

The International Association of Professional Security Consultants (IAPSC) is a respected nonprofit organization and a leading independent authority in the security consultant industry. Our conference attracts over 90 participants annually and offers 8 hours of sponsor networking, 17+ hours of educational programming, and 120 minutes dedicated to sponsor spotlight sessions. This provides a unique opportunity to showcase your products' benefits and deliver top-tier guidance to our clients.

Sponsoring and reaching out to members of the International Association of Professional Security Consultants (IAPSC) offers a strategic advantage for companies looking to enhance their presence and credibility in the security industry:

1. **Access to Top-tier Expertise:** IAPSC members are renowned professionals with extensive experience in diverse fields such as Security Management, Physical Security, Electronic Security Systems Design, and more. Sponsors can leverage this expertise to gain insights into cutting-edge security solutions and best practices.
2. **Unbiased Recommendations:** Members maintain independence from specific products or services they recommend, ensuring impartial advice to clients. Sponsors benefit from showcasing their products within a context of trusted, unbiased consultancy, enhancing credibility and trustworthiness.
3. **Networking Opportunities:** Sponsoring IAPSC membership provides access to a robust network of influential security consultants. This opens doors for collaborations, partnerships, and business development opportunities within the industry.
4. **Enhanced Industry Visibility:** Associating with IAPSC demonstrates a commitment to excellence and professionalism in security consulting. It elevates a sponsor's reputation and visibility among industry peers, potential clients, and stakeholders.
5. **Educational Engagement:** Participate in educating security management consultants on diverse software platforms and emerging technologies. This helps bridge knowledge gaps and positions your brand as a leader in providing innovative solutions.

In summary, sponsoring and engaging with IAPSC members provides a strategic platform for companies to align with industry leaders, showcase their products in a trusted environment, expand networks, and contribute to advancing standards in security consultancy.

¹ The **IAPSC membership** generally represents three types of security consultant; 1) The management consultant (generally performs risk assessments and other non-technically focused services); 2) The technical consultant who is a specifier of security products either where there is an architect involved for Division 28 matters or when there is a stand-alone security project requiring product selection, specifications and/or drawings; and 3) The forensic consultant who will typically be working in court litigation cases either for the plaintiff or the defense trying to resolve allegations of inadequate security under the tort law premise liability among other case types.

If interested in participating in this year's conference, please contact us at iapsc@iapsc.org

TIERED SPONSOR BENEFITS

	Diamond	Platinum	Gold	Silver
Investment	\$10,000	\$6,000	\$5,000	\$4,000
Annual Conference Benefits				
Complementary Registration² Access to all conference functions, including receptions, meals, and breaks. Additional rep rate, click here .	3	2	2	1
Promotional Items in Delegate Bags Include promotional items in delegate bags for maximum visibility.	2	2	1	1
Exhibit Table Includes power, Wi-Fi, a 6' table, and 2 chairs.	✓	✓	✓	✓
Dedicated Sponsor Networking For more details, click here .	✓	✓	✓	✓
Logo Recognition in Conference Materials Featured in conference materials, digital promotions, and event signage.	✓	✓	✓	✓
Conference Attendee Contact List³ Personalize invitations or arrange table visits with attendees.	✓	✓	✓	
10-Minute Speaking Opportunity Scheduled during the program.	✓	✓		
Half Page Ad in Program Recommended 7.5" x 4.5" JPEG or PNG format.	✓	✓		
Conference Dinner Title Sponsorship Exclusive title sponsor with a brief speaking opportunity at the conference dinner.	✓			
Present this Year's Conference Award Opportunity to present the year's conference award, highlighting your brand's support.	✓			

In addition to the Conference Benefits, your package includes Annual IAPSC Benefits

Diamond & Platinum Sponsors

- Three (3) features during the year in our newsletter with website/logo link and short blurb
- Access to the full membership list twice (2x) per year (Spring/Fall)
- 1-hour webinar facilitated by an IAPSC member of the Technical Standards Committee or designee

Gold Sponsors

- Two (2) features during the year in our newsletter with website/logo link and short blurb
- Access to the full membership list twice (2x) per year (Spring/Fall)
- Half-hour webinar facilitated by an IAPSC member of the Technical Standards Committee or designee

Silver Sponsors

- One (1) feature during the year in our newsletter with website/logo link and short blurb
- Access to the full membership list once (1x) per year (Spring)

²**Conference registration** allows representatives the opportunity to attend all functions of the conference, including all attendee receptions, breakfasts, lunches, refreshment breaks. Additional Sponsors Representatives can be registered for \$350.

³**Conference Attendee Contact List** will allow you the opportunity to send personalized information and invitations to attendees or coordinate a designated time to stop by your table.

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ADDITIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Looking to expand your annual partner participation, or interested in supporting the 40th Annual IAPSC Conference in San Diego?

Our tailored conference sponsorship opportunities are crafted to enhance exposure and visibility for each organization during the event, creating memorable experiences. Elevate your brand with these strategic in-event sponsorship opportunities.

RECEPTION BAR PARTICIPANT - \$3,500

2 Opportunities Available

- Logo recognition on reception signage
- Opportunity to deliver brief welcome remarks (up to 5 minutes)
- Prominent name recognition across event collateral and our official app

LUNCH SPONSOR - \$2,500

2 Opportunities Available

- Logo recognition on reception signage
- Opportunity to deliver brief welcome remarks
- Prominent name recognition in association with the session in the Conference App

CONFERENCE BREAK- \$1,500

4 Opportunities Available

- Prominent name recognition as the provider of the midday energy boost
- Visibility on event materials
- Sponsor acknowledgments in scripts

Exclusive Opportunities

Explore our individual sponsorship opportunities tailored to your unique needs, offering personalized benefits and exclusive recognition designed to align seamlessly with your strategic goals and enhance your brand's visibility at our event.

RECEPTION DESK SPONSOR - \$6,000

- Prominent logo display at reception area
- Exclusive recognition in event collateral and official app
- Direct engagement with conference attendees with onsite representation

APP SPONSOR - \$2,500

- Logo displayed on every page of the Conference App
- Customizable contact information, text, and brochure attachments
- Prominent name recognition on event collateral and within the app

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Display Your Brand

Your brand will be prominently featured on these essential items, ensuring widespread visibility and recognition throughout the event. Showcase your commitment to our community and elevate your brand's presence with these highly visible sponsorship opportunities

LANYARD PARTICIPANT - \$1,500*

- Stand out as a key supporter by providing lanyards at the annual conference
- Prominent visibility throughout the event
- Showcases commitment to advancing security consultancy standards

BAG PARTICIPANT - \$2,000*

- Corporate logo featured on attendee padfolios alongside the IAPSC logo
- Room for an extra piece of collateral
- Special thank you in our opening or closing address

POLO PARTICIPANT - \$2,000*

- Corporate logo prominently displayed on attendee polo shirts alongside the IAPSC logo
- Enhances brand visibility throughout the entire conference
- Special thank you in our opening or closing address

PADFOLIO PARTICIPANT - \$2,000*

- Corporate logo showcased alongside IAPSC on padfolios
- Opportunity to insert one extra collateral piece
- Special thank you in our opening or closing address

**Please note that the sponsorship cost includes both the branded item itself and the sponsorship fee. This ensures that your contribution not only provides attendees with a useful item but also supports our event's success and highlights your commitment to our industry.*

Sponsor FAQ

Q: How does the conference promote sponsor-attendee interaction?

Our program design includes extended break times, breakfasts, and sponsor reception all crafted to facilitate direct engagement between sponsors and attendees in a relaxed atmosphere. Strategically leaving at least one evening during the conference open, allowing sponsors the opportunity to invite attendees to dinners or other gatherings, fostering deeper connections and meaningful discussions outside of regular sessions. These efforts are aimed at enhancing sponsor visibility and ensuring a productive and interactive experience for all participants.

Q: How does the sponsorship deposit and payment process work for the conference?

To streamline the sponsorship, we are proposing a deposit of 25% to reserve your sponsor level. This deposit ensures your commitment and allows ample time for planning. The remaining balance would be due in full 60 days before the conference date.

Q: Why did you raise the rates?

Over the past year, we've only incrementally adjusted our rates, striving to maintain value while managing rising costs. This update ensures we can continue delivering an exceptional experience for all participants.

Q: How much does it cost to add additional representatives beyond the tiered sponsorship levels?

Each additional sponsor representative beyond the tiered sponsorship levels can be added for a fee of \$350. This fee allows sponsors to expand their presence and participation at our conference, ensuring broader engagement and networking opportunities.